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SHAREHOLDER BENEFIT

First Majestic Silver is pleased to offer the following benefit to our shareholders on all purchases of silver bullion:

\$0.50/oz off the online sales price

This benefit is available to shareholders holding a minimum of **500 shares** of First Majestic Silver Corp. This benefit is not transferable and cannot be exchanged for cash.

The benefit is applicable on all online sales with a special promo code. Applications to receive this benefit should be made prior to placing your online order and must show a date of ownership no later than four weeks to the date of application.

Please provide by fax, email or mail, your name and telephone number with a copy of your brokerage statement, shareholder proxy, stock certificate, or photocopy/screenshot of your current share ownership (with your account number **blacked out**) of First Majestic Silver Corp. to receive a special shareholder discount code to be used at the online store checkout.

Email to: service@firstmajestic.com

Or fax to: +1 (604) 639-8873

Or mail to: First Majestic Silver
Attn: Bullion Department
Suite 1800 – 925 West Georgia Street
Vancouver, B.C., Canada V6C 3L2